

Dear Brian Goldner (chairman and CEO):

Recently, the global epidemic has seriously brought about rapid changes in the world, online shopping, mobile phone applications and mobile video games become an important part of daily life around the world, so that your company's children's products business was affected, when the market will become a parallel situation of brick-and-mortar stores and online stores after the outbreak, and outdoor activities will soon return, your company in addition to strengthening online shopping promotion, long-term development of innovative products to cope with market changes.

Here are below:

Market for water sports safety belts:

Swimming is one of the most popular sports activities in the community today, but according to the Hong Kong Government, 193 cases registered between 2012 and 16 were classified as accidental drownings

The study showed that 142 men and 51 women were involved, aged between 5 and 90, with a median age of 57. About half of all drownings were caused by swimming (46.1%) and snorkeling and diving (5.2%).

Swimming fatal cases are far more than other activities, swimming safety equipment is really an untapped market, the world's swimming pools and beaches and water activities will be swimming drowning notification belt market, your group may design and produce swimming drowning notification belt to meet the market although.

Design of water sports safety straps:

Hardware required for the product:

1. Handbands with wifi and red warning lights
2. Smartphone or tablet with main-press screen Apps

Application of the product

The wifi receiver is installed on tape when the visitor enters the swimming area and automatically logs in. The main press screen shows that the swimmer has entered the swimming area.

Install emergency and red warning lights on the tape to press and hold swimmers in distress.

When the strap is pressed:

1. The red warning light on the band flashes to indicate the location to the lifeguard or other swimmer for immediate rescue.
2. Emergency press will interrupt the wifi personal connection in the press screen flash, prompting lifeguards to rescue early.

A global potential home for water sports safety straps

1. Global swimming pool management companies and governments and swimmers
2. Swimmers snorkeling and diving

3. Swimmers for water sports

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